

February 1, 2024 - January 31, 2025 Full-Time Positions Filled

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Television Producer 22133912	1/8/2024	2/8/2024	ARCareers	3	1
1	Prod/Public Affairs	1/8/2024	2/8/2024	Personal Contact/Employee Referral	3	1
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				Try arkanous post-org		
1	Accounting Coordinator 22082214	5/31/2024	7/22/2024	ARCareers	3	1
	Finance			Personal Contact/Employee Referral		
				Myarkansaspbs.org		
				Arkansas Democrat-Gazette/Jobs Arkansas		
1	Admin & Finance Director 22082219	3/11/2024	NA	ARCareers	1	0
-	Finance	3/11/2021	1111	Personal Contact/Employee Referral	-	
				Myarkansaspbs.org		
				7 1 2		
1	Associate Director 22082226	3/11/2024	4/15/2024	Personal Contact/Employee Referral	1	1
	Adminstration					
1	Administrative Services Manager 22082165	4/15/2024	9/3/2024	ARCareers	4	1
	Human Resources			Personal Contact/Employee Referral		
				Myarkansaspbs.org		
				Indeed		
				CAHRA		
				Arkansas Democrat-Gazette/Jobs Arkansas		
1	Administrative Specialist III 22133927	4/26/2024	10/15/2024	ARCareers	4	1
	Education			Personal Contact/Employee Referral		
				Myarkansaspbs.org		
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1	Television Producer 22082164	5/8/2024	NA	ARCareers	0	0
	Education			Personal Contact/Employee Referral		
				Myarkansaspbs.org		
1	Graphic Artist	5/20/2024	8/5/2024	ARCareers	4	1
	Marketing & Outreach			Personal Contact/Employee Referral		
				Myarkansaspbs.org		
	Education Program					
1	Coordinator 22082163	12/23/2024		ARCareers		
	Education			Personal Contact/Employee Referral		
				Myarkansaspbs.org		

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
		1		Facebook		
				Instagram		
				LinkedIn		
				X (formerly Twitter)		
	Education & Instruction					
1	Coordinator 22133918	12/23/2024		ARCareers		
	Education			Personal Contact/Employee Referral		
				Myarkansaspbs.org		
				Facebook		
				Instagram		
				LinkedIn		
				X (formerly Twitter)		
1	Multiplatform Director 22082184	1/8/2025		ARCareers		
	Content			Personal Contact/Employee Referral		
				Myarkansaspbs.org		
				Facebook		
				Instagram		
				LinkedIn		
				X (formerly Twitter)		
				Arkansas Democrat-Gazette/Jobs Arkansas		
11	TOTALS				20	6

Recruiting Sources Details	Contact Name/web address	Contact Number/email
ARCareers	www.arcareers.arkansas.gov	501-682-9990
ARPBS Internal Electronic Bulletin Board	Kevin Lewis	501-682-2386
Myarkansaspbs.org	Steven Hefner	501-682-2386
CPB - Corporation for Public Broadcasting	https://www.cpb.org/jobline	202-879-9600
CAHRA - Central AR HR Association	Central Arkansas Human Resource Association - Class	501-224-4840
Facebook	www.facebook.com	650-543-4800
Indeed.com	www.indeed.com	800-475-4361
LinkedIn.com	www.linkedin.com	650-687-3555
X (formerly Twitter)	www.twitter.com	415-222-9670
JobsArkansas	https://hiring.jobsarkansas.com	501-378-3466

Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year

					Scope of	Personnel
ı	No.	Date	Initiative	Description	Involvement	Involved

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Full Time Position	Position Title	Date Open Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	On-Going	Participate in Job Fairs /Community Outreach	Continuing to participate in job fairs by station personnel who have substantial responsibility in making hiring decisions. Participate in Community Outreach efforts to include information on available position and internships. See attached for more information.	Educate & recruit students in all areas of television for positions within our agency.	See attached
2	On-Going	Establishment of an Internship Program	Continuing to accept students into this program which is designed to develop broadcast employment skills.	Educate & recruit students in all areas of television and support activities for college credit.	All levels, station- wide
3	On-Going	Establishment of Training Programs	Offer continuous training to ARPBS Staff through the Inter-Agency Training Program (IATP) & On-Site Training Opportunities. See attached for more information.	Training needs are defined by state and agency policy for eligible employees to be promoted.	All levels, station- wide
4	On-Going	List each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities	Targeted advertising of Arkansas PBS job openings for professional or technical positions with various media for statewide, regional coverage, and national coverage. Jobs also are posted on the state's web page, Arkansas PBS's web page, LinkedIn, Indeed, Current, CPB, and target Facebook groups such as: PBS Digital Station Solution; NETA Content PLC; Public Media "Millennials"; Public Media Women in Leadership; NABJ; Arkansas Film United.	Posting of vacancy information during applicable recruitments	Human Resources



FCC/EEOC Recruitment Report for Calendar Years 2024-2025 January 2025

Completion of four (4) recruitment initiatives over a two-year period ending at our license renewal anniversary (February 1). **February 1, 2024– January 31, 2025:**

a) Participate in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.

Results:

- *Arkansas PBS participated in Career Fairs at the following locations:*
 - UALR STEM Fair, October 2, 2024. The recruitment booth was set up by the following personnel: Jennifer Killough, Human Resources Analyst.
 - Arkansas Tech STEM Fair, October 16, 2024. The recruitment booth was set up by the following personnel: Jennifer Killough, Human Resources Analyst.
 - o Arkansas Tech All Majors Fair, November 6, 2024. The recruitment booth was set up by the following personnel: Jennifer Killough, Human Resources Analyst.
- Attended UCA Volunteer Fair, September 3, 2024. Information on volunteer opportunities was provided. Personnel attended: Katie Aschbrenner.
- Attended Hendrix Tabling Session, September 10, 2024. Information on volunteer opportunities was provided. Personnel attended: Katie Aschbrenner
- Attended a "Serve the Rock" event October 10, 2024, at Dickey Stephens. Personnel attended: Aaron Utley
- b) Establish an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

Results: Arkansas PBS offers an ongoing intern program accepting students interested in any career field related to TV broadcast.

c) Establish training programs designed to enable station personnel to acquire skills that could qualify them for higher-level positions.

Results: Arkansas PBS offered various training programs to staff through the state's Training Program, independent sources, in-house training sessions, conferences, and webinars. Arkansas PBS staff, supervisors and directors participated in the following:

Ongoing training through the Arkansas State Employees Training Program included HRkansas for Supervisors; Hiring Talent; Interpersonal Communications; You've Got Problems, We've Got Solutions; Performance Goals & Compensation; Accounting and Purchasing Forums.

Staff training on Harassment Awareness, Diversity & Inclusion for all staff, PBS Standards & Practices

d) List each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

Results: Targeted advertising of Arkansas PBS job openings for professional or technical positions with various media for statewide, regional coverage, and national coverage. Jobs also are posted on the state's web page, Arkansas PBS's web page, LinkedIn, Indeed, Current, CPB, and target Facebook groups such as: PBS Digital Station Solution; NETA Content PLC; Public Media "Millennials"; Public Media Women in Leadership; NABJ; Arkansas Film United.